

PARKER JONES

(815)-322-6146 | parker.jones8@icloud.com | Prescott, AZ

EDUCATION

Hinsdale Central High School

- Graduated in May 2020 with a 3.9 GPA
- Made Honor Roll and Dean's List from 2016-2020

University of Iowa

- BA in Journalism & Mass Communications and Cinema
 - Minor in Art
 - Graduated with Honors in May 2024 with a 3.7 GPA
 - Made Dean's List from 2020-2024
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WORK EXPERIENCE

Reporter: The Daily Courier (Prescott, AZ) April 2025-Present

- Writes daily articles for a 12,000-circulation newspaper and online.
- Covers the city of Prescott, business, and transportation beats.
- Reports on news throughout Yavapai County, Arizona.
- Takes photographs to be published alongside most articles.
- Regularly covers city council and committee meetings and local elections.

Reporter, Special Project Manager: The Corridor Business Journal (North Liberty, IA) May 2024-March 2025

- Assisted with the production of the CBJ's inaugural *IA 500* magazine.
- Reported on business news within the Cedar Rapids-Iowa City corridor.
- Took photographs to be published alongside each article.
- Profiled multiple accomplished entrepreneurs in a variety of industries.

Managing Editor: *The Daily Iowan* (Iowa City, IA) May 2023-2024

- Previously held the positions of Arts Reporter, Digital Producer, and Arts Editor.
- Planned content and design for weekly print newspaper and daily online articles.
- Proofed and edited every story published, including breaking news.
- Managed several sections of reporters and acted as a resource for new journalists.
- Worked with Executive Editor to assess and solve staff managerial problems.

- Wrote multiple long-form projects and reported on a variety of local subjects.

Student Communications Specialist: *UI School of Social Work* (Iowa City, IA)

Sept. 2022-May 2024

- Managed the School of Social Work's social media presence through Meta Business Suite and Twitter/X.
- Designed graphics and other visual media using Canva and Adobe programs.
- Wrote profile articles on students and alumni from the School of Social Work.
- Maintained the School of Social Work website per university marketing standards.
- Managed the School of Social Work's email inbox and acted as an interim receptionist.

Social Media Intern: Infinity Marketing (Remote) May 2023-Aug. 2023

- Produced cross-platform social media content for clients based in the southeast U.S.
- Used scheduling programs such as HeyOrca to plan daily social content.
- Designed graphics using Canva for social media posts as well as internal communications.
- Compiled social media analytics, press release reception data, and Google Reviews for a large-scale audit.

News Intern: *The Carroll Times Herald* (Carroll, IA) May 2021-Aug. 2021

- Wrote news, politics, and entertainment-related articles published in the daily print and online editions of the *Carroll Times Herald*.
- Took photographs to be published alongside most articles.

REFERENCES

- **Alexandra Olsen:** Editor of the Corridor Business Journal
(515) 664-3665 | alexandra@corridorbusiness.com
- **Douglas Burns:** Former publisher and owner at the *Carroll Times Herald*
(712) 830-4046 | douglaswburns@hotmail.com
- **Jennifer Wagner:** Writing Coach at *The Daily Iowan*
(319) 331-2242 | jseter@msn.com
- **Tomeka Petersen:** Admissions Manager at the UI School of Social Work
(319) 335-1255 | tomeka-petersen@uiowa.edu
- **Madison Warner:** Social Media Specialist at Infinity Marketing
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