

PARKER JONES

(815)-322-6146 | parker.jones8@icloud.com | Albuquerque, NM

EDUCATION

University of Iowa

- BA in Journalism & Mass Communications and Cinema, Minor in Art
- Graduated with Honors in May 2024 with a 3.7 GPA
- Made Dean's List from 2020-2024

WORK EXPERIENCE

News Producer: KRQE News 13 (Albuquerque, NM) November 2025-Present

- Builds daily hour-long live newscasts that air across NM and southern CO.
- Writes scripts and creates graphics for each story that airs in said newscasts.
- Gives time cues, runs teleprompter, and assists directors while on-air.
- Communicates with anchors, reporters, meteorologists, photographers, and editors to ensure the best product reaches viewers.
- Conducts interviews for breaking news stories.

Reporter: The Daily Courier (Prescott, AZ) April 2025-November 2025

- Wrote daily 1000-word articles for print and online.
- Covered the city of Prescott, business, and transportation beats.
- Took photographs to be published alongside each articles.
- Regularly covered city council, committee meetings, and local elections.

Reporter, Special Project Manager: Corridor Business Journal (North Liberty, IA)

May 2024-March 2025

- Assisted with the production of the CBJ's inaugural *IA 500* magazine.
- Reported on business news within the Cedar Rapids-Iowa City corridor.
- Took photographs to be published alongside each article.
- Profiled multiple accomplished entrepreneurs in a variety of industries.

Managing Editor: *The Daily Iowan* (Iowa City, IA) May 2023-2024

- Previously held the positions of Arts Reporter, Digital Producer, and Arts Editor.
- Planned content and design for weekly print newspaper and daily online articles.
- Proofed and edited every story published, including breaking news.
- Managed several sections of reporters and acted as a resource for new journalists.
- Wrote multiple long-form projects and reported on a variety of local subjects.

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Student Communications Specialist: *UI School of Social Work* (Iowa City, IA)

Sept. 2022-May 2024

- Managed the School of Social Work's social media presence through Meta Business Suite and Twitter/X.
- Designed graphics and other visual media using Canva and Adobe programs.
- Wrote profile articles on students and alumni from the School of Social Work.
- Maintained the School of Social Work website per university marketing standards.
- Managed the School of Social Work's email inbox and acted as an interim receptionist.

Social Media Intern: Infinity Marketing (Remote) May 2023-Aug. 2023

- Produced cross-platform social media content for clients based in the southeast U.S.
- Used scheduling programs such as HeyOrca to plan daily social content.
- Designed graphics using Canva for social media posts as well as internal communications.
- Compiled social media analytics, press release reception data, and Google Reviews for a large-scale audit.

REFERENCES

- **Jim Wright:** News Editor at the Prescott Daily Courier
(908) 872-8689
- **Alexandra Olsen:** Editor of the Corridor Business Journal
(515) 664-3665 | alexandra@corridorbusiness.com
- **Jennifer Wagner:** Writing Coach at *The Daily Iowan*
(319) 331-2242 | jseter@msn.com
- **Tomeka Petersen:** Admissions Manager at the UI School of Social Work
(319) 335-1255 | tomeka-petersen@uiowa.edu